

4. (Twice Amended) [Adhesive] A pressure sensitive adhesive composition according to Claim 1, in which the amount of tackifying resin is from 50 to 180 parts (by weight)[, preferably 100 to 150,] per 100 parts of (A).

5. (Twice Amended) [Adhesive] A pressure sensitive adhesive composition according to Claim 1, [in which the amount of] wherein said plasticizer is present in an amount from 10 to 30 parts per 100 parts of (A).

Please add the following claims:

B2 6. A pressure sensitive adhesive composition according to Claim 1, wherein the tackifying resin is selected from the group consisting of rosin, rosin-derivatives, polyterpenes, polyterpene derivatives, petroleum resin and hydrogenated cyclic resin, said tackifying agent having a ring and ball softening temperature of between 25° and 180°C.

7. A pressure sensitive adhesive composition according to Claim 6, wherein the softening temperature is between 50°C and 135°C.

8. A pressure sensitive adhesive composition according to Claim 1, wherein (A) consists essentially of two different copolymers.

9. A pressure sensitive adhesive composition according to Claim 4, in which the amount of tackifying resin is 100 to 150 parts by weight per 100 parts of (A).

10. A pressure sensitive adhesive composition according to Claim 1, wherein the (meth)acrylate content of the copolymer is at most 50% by weight.

11. A pressure sensitive adhesive composition according to Claim 1, wherein the (meth)acrylate content of the copolymer is 20-40% by weight and the melt flow index (MFI) is at least 200 mg/10 minutes according to ASTM D1238-73, condition E.

12. A pressure sensitive adhesive composition according to Claim 4, in which (A) consists essentially of a copolymer of ethylene and of 2-ethylhexyl acrylate.

13. A pressure sensitive adhesive composition according to Claim 5, in which (A) consists essentially of a copolymer of ethylene and of 2-ethylhexyl acrylate.

14. A pressure sensitive adhesive composition according to Claim 9, in which (A) consists essentially of a copolymer of ethylene and of 2-ethylhexyl acrylate.

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15. A pressure sensitive adhesive composition according to Claim 13, wherein the (meth)acrylate content of the copolymer is 20-40% by weight and the melt flow index (MFI) is at least 200 mg/10 minutes according to ASTM D1238-73, condition E.

16. A pressure sensitive adhesive composition according to Claim 14, wherein the tackifying resin is selected from the group consisting of rosin, rosin-derivatives, polyterpenes, polyterpene derivatives, petroleum resin and hydrogenated cyclic resin, said tackifying agent having a ring and ball softening temperature of between 25° and 180°C.

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17. A pressure sensitive adhesive composition according to Claim 15, wherein the tackifying resin is selected from the group consisting of resin, resin-derivatives, polyterpenes, polyterpene derivatives, petroleum resin and hydrogenated cyclic resin, said tackifying agent having a ring and ball softening temperature of between 25° and 180°C.

18. A pressure sensitive adhesive layer produced by applying while molten the non-reactive pressure sensitive hot melt adhesive composition of Claim 1 to a substrate.

19. A layer according to Claim 18, wherein said composition is applied to the substrate at a temperature between 140°C and 180°C.

Sub 7
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20. A pressure sensitive adhesive layer according to Claim 17, wherein the tackifying resin is selected from the group consisting of resin, resin-derivatives, polyterpenes, polyterpene derivatives, petroleum resin and hydrogenated cyclic resin, said tackifying agent having a ring and ball softening temperature of between 25° and 180°C.